

We say we care, but
the reality is that

this man



is more safe
than this
woman

The reality is that prisons and correctional facilities are built with non-combustible materials, while building codes allow nursing homes and assisted living facilities to be built with timber frames.

Nursing homes are not prisons, but to a bedridden resident needing swift evacuation from a burning facility, the result can be worse.

That is why FIRE PREVENTION with a balanced approach including NON-COMBUSTIBLE CONSTRUCTION is more important than fire suppression. Sprinkler systems can malfunction or be turned off; fire alarms can be ignored or not heard; but Concrete and masonry provide built-in fire protection that is always working.



Nursing home fire, Orange County, NJ.